



July 16, 2014

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Bluffton Town Council Appoints Deputy Town Manager Marc Orlando as Town Manager

At the conclusion of last evening's Council meeting, Mayor Lisa Sulka and Town Council appointed Marc Orlando as town manager, effective September 10, 2014.

The current Town Manager Anthony Barrett will retire September 11<sup>th</sup>, 2014 after serving five years.

"I leave the Town in capable hands as Marc, over the years has been intimately involved in so many facets of the Town's growth as director of planning, interim director of the Don Ryan Center for Innovation and most recently, executive director of the Bluffton Public Development Corporation," Barrett said. "It is rare to find a manager who combines overall vision with knowing projects are won or lost in the details."

"I am proud of Marc and know his managerial experience will provide continued executive leadership for a talented staff on behalf of the elected officials and Town residents. He knows the community and its rich history. For me, he was an invaluable and knowledgeable resource for me during my years as town manager and he has the opportunity to use this knowledge for the better of the community and region."

Mayor Lisa Sulka said Orlando will provide the leadership for a smooth and seamless transition.

"Members of Town Council and I have worked with Marc for nearly a decade. It is comforting to know the Town's multitude of projects and initiatives won't skip a beat," Sulka said. "Currently, the Town is enjoying the rewards of its hard work with an upgraded bond rating, award-winning departments, national media exposure and success in many of its projects. Members of Town Council and I look forward to capitalizing on our current successes and we believe Marc Orlando is the right person at the right time to do so."

Deputy Town Manager Marc Orlando said he is excited and motivated to lead Bluffton. "I am honored Mayor Sulka and members of Town Council have confidence in my abilities. This is a tremendous opportunity to manage the services, implement Council's policies and navigate Bluffton through its next stage of growth," Orlando said. "I fully understand the love residents have for Bluffton, for I also live here. Through Mr. Barrett's past leadership, an incredibly talented team at Town Hall and Town's Council's future policy direction, I intend to continue Bluffton's trend of prudent financial management, thoughtful planning, historic preservation, natural resources protection and economic development."

### **Marc Orlando/Bio**

Marc Orlando, 43, is currently deputy town manager of Bluffton and the executive director of the Bluffton Public Development Corporation.

In December 2013, the Washington, D.C.-based International City/County Management Association (ICMA) awarded Orlando the designation of a credentialed local government manager. ICMA has only credentialed approximately 1,300 local government management professional worldwide.

The regional joint Chapters of Urban Land Institute of South Carolina, Charlotte and Research Triangle also appointed Orlando to a Market Impact Council. In this role, Orlando investigates incentive programs, infrastructure requirements and work force needs for communities in the Carolinas, when a large employer settles in a community.

Prior to Orlando's current duties, he was the director of the Town's Growth Management Department with oversight of planning and community development, building safety, emergency preparedness and the Town's Customer Service Center.

In 2012, South Carolina legislators awarded Orlando a House Resolution which honored his "visionary leadership," to balance the Town's natural resources, history, culture, recreation and sense of community during the Town's years of rapid expansion and acknowledged him for his work, "to preserve the best of the past while opening the door to the future for the Town of Bluffton."

Orlando joined the Town of Bluffton staff in 2004 as Planning Director; coordinating numerous growth management issues during the time when the Town's annexed numerous plots of unincorporated land and neighborhoods. The Town's annexation phase skyrocketed Bluffton from a one-square mile jurisdiction to the fifth-largest town in South Carolina due to land mass. The Town is now 54 square miles.

Originally from Windsor, Ontario, Canada, Orlando lives in Bluffton with his wife, Jaclyn and two children, Emmy, 4, and Ben, 1.

He graduated from the University of Windsor with a Bachelor's degree in Urban and Regional Planning with a concentration in Business Administration.